

The following is a detailed review of the BuyGreen Standards® for the Product you just clicked on to see more details. The BuyGreen standards are proprietary. We believe that it is important for buyers to understand not only why a product is Green, but how and to what extent it is Green. Certainly if you have any questions or recommendation about this rating our any rating, we encourage to email us at: standards@buygreen.com or call us at 888.9.BuyGreen

BuyGreen Product : **Tote Bags**

Product ID: **VYEL00003**



Source Material Overview - Does Not Meet LifeCycle Standard

Toxicant Content : **Yes** PVC vinyl

Natural Content : **No** Natural Content Percentage : **0.0%**

Organic Content : **No** Organic Content Percentage : **0.0%**
Organic Accreditation : None

Sustainable Content : **No** Sustainable Content Percentage : **0.0%**
Sustainable Accreditation : None

Recycled Content : **Yes** Recycled Content Percentage : **100.0%**
Post Consumer Content : **No** Post Consumer Percentage : **0.0%**

Manufacturing Overview - Meets LifeCycle Standard

Animal Testing : **No** Primary Country of Origin : **China**

Resource Consumption : **Good**

Resource Consumption Discussion : Our recycling program is unique because it includes 100% recycling of all our scrap and waste materials, which are turned into garden hoses and flooring by other manufacturers working with us to create a full service reclaimed product. By recycling

Energy Consumption :

1). Production : **Average**

Production Discussion : No material difference from industry average.

2). Transportation : **Average**

Transportation Discussion : No material difference from industry average.

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Pollution :

1). Air : **Average**

Air Pollution Discussion : No material difference from industry average.

2). Water : **Average**

Water Pollution Discussion : No material difference from industry average.

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Packaging : **Average**

Packaging Discussion : Polyplastic and cardboard shipping boxes

Company Evaluation : **YES**

<<----- *this is their overall rating*

Customers : Yes

Employees : Yes

<<----- *includes supply chain*

Environment : Yes

Communities : Yes

Company Evaluation Customers : We make sure the customer always feels like they are first. -- Employees :

Discussions : Everyone in our Phoenix, AZ office loves the flexible work environment and casual atmosphere. We manufacture our products in China, in factories which are audited and follow strict guidelines issued under U.S. regulations in regard to human rights, equal opportunity and environmental quality. These factories are inspected regularly. --

Environment : Very clean and airy. We recycle anything that we can on premises. --

Communities : Our billboard preparation process involves community outreach programs, which include youth, and programs within schools. These opportunities allow us to give back to communities of people in new ways.

Company Certifications : Whole Foods and Coco-Cola



Usage Overview - Meets LifeCycle Standard

How does the usage of the product impact **Reduction** or **Elimination** ? If there is an impact, is it Low, Medium

Material Consumption : **No**

Impact : **Not applicable**

Description : Not Applicable

Trash Production : **Yes**

Impact : **Medium**

Description : Because we use old billboards; they don't get thrown away. Vinyl billboards are used nationwide as temporary banner advertisements and are usually discarded into landfills where they create toxic pollution. Instead, the strength of PVC vinyl makes it an ideal material for reuse.

Toxic Content : **No**

Impact : **Not applicable**

Description : Not Applicable

Energy Consumption : **Yes**

Impact : **Low**

Description : Yes, because part of the product is recyclable.



Disposal Overview - Does Not Meet LifeCycle Standard

Bio-degradable : **No**

Bio-degradable Percentage : **0.0%**

Accreditation : None

Recyclable : **No**

Recyclable Percentage : **0.0%**

Accreditation : Could be recycled by an artist

Additional Description : None

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