

The following is a detailed review of the BuyGreen Standards® for the Product you just clicked on to see more details. The BuyGreen standards are proprietary. We believe that it is important for buyers to understand not only why a product is Green, but how and to what extent it is Green. Certainly if you have any questions or recommendation about this rating our any rating, we encourage to email us at: standards@buygreen.com or call us at 888.9.BuyGreen

BuyGreen Product : **Loofah Sponge**

Product ID: **TWST00002**



## Source Material Overview - Meets LifeCycle Standard

Toxicant Content : **No** No toxicants at harmful doses

Natural Content : **Yes** Natural Content Percentage : **100.0%**

Organic Content : **No** Organic Content Percentage : **0.0%**  
Organic Accreditation : None

Sustainable Content : **Yes** Sustainable Content Percentage : **100.0%**  
Sustainable Accreditation : Government of Norway

Recycled Content : **No** Recycled Content Percentage : **0.0%**  
Post Consumer Content : **No** Post Consumer Percentage : **0.0%**

## Manufacturing Overview - Meets LifeCycle Standard

Animal Testing : **No** Primary Country of Origin : **Mexico**

Resource Consumption : **Good**

Resource Consumption Discussion : We source our cellulose from certified Norwegian tree farms.  
Discussion :

Energy Consumption :

1). Production : **Good**

Production Discussion : Water and electrical consumption to make paper towels is excessively high.

2). Transportation : **Average**

Transportation Discussion : No material difference from industry average.  
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Pollution :

1). Air : **Average**

Air Pollution Discussion : No material difference from industry average.

2). Water : **Good**

Water Pollution Discussion : We reuse 99.97% of all of our waste in production.  
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Packaging : **Average**

Packaging Discussion : No material difference from industry average.

Company Evaluation : **YES**

<<----- *this is their overall rating*

Customers : Yes

Employees : Yes

<<----- *includes supply chain*

Environment : Yes

Communities : Yes

Company Evaluation Customers : Environmentally friendly cleaning products. -- Employees : Pay livable

Discussions : wages. -- Environment : We make environmentally friendly cleaning products. --

Communities : Support local events and charities.

Company Certifications : None



## Usage Overview - Meets LifeCycle Standard

How does the usage of the product impact **Reduction** or **Elimination** ? If there is an impact, is it Low, Medium

Material Consumption : **Yes**

Impact : **High**

Description : One European Sponge Cloth replaces 17 rolls of paper towels.

Trash Production : **Yes**

Impact : **Medium**

Description : One European Sponge Cloth replaces 17 rolls of paper towels.

Toxic Content : **Yes**

Impact : **Low**

Description : Loofah sponge replaces petroleum based plastic scrubber sponges.

Energy Consumption : **No**

Impact : **Not applicable**

Description : Not Applicable



## Disposal Overview - Meets LifeCycle Standard

Bio-degradable : **Yes**

Bio-degradable Percentage : **95.0%**

Accreditation : None

Recyclable : **Yes**

Recyclable Percentage : **5.0%**

Accreditation : None

Product is 100% biodegradable. The packaging can be converted into a bird feeder

Additional Description : following the interior instructions.

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