

The following is a detailed review of the BuyGreen Standards® for the Product you just clicked on to see more details. The BuyGreen standards are proprietary. We believe that it is important for buyers to understand not only why a product is Green, but how and to what extent it is Green. Certainly if you have any questions or recommendation about this rating our any rating, we encourage to email us at: standards@buygreen.com or call us at 888.9.BuyGreen

BuyGreen Product : **Cartwheel**

Product ID: **SMPL00002**



Source Material Overview - Does Not Meet LifeCycle Standard

Toxicant Content : **Yes** All of our dyes are traditional - ie not plant or veggie based.

Natural Content : **Yes** Natural Content Percentage : **70.0%**

Organic Content : **Yes** Organic Content Percentage : **50.0%**
Organic Accreditation : We are members of Organic Exchange and our organic cotton is certified

Sustainable Content : **Yes** Sustainable Content Percentage : **30.0%**
Sustainable Accreditation : We use car tires as our soles in many of our shoes

Recycled Content : **Yes** Recycled Content Percentage : **30.0%**
Post Consumer Content : **No** Post Consumer Percentage : **30.0%**

Manufacturing Overview - Meets LifeCycle Standard

Animal Testing : **No** Primary Country of Origin : **China**

Resource Consumption : **Average**

Resource Consumption Discussion : All of our packaging uses 100% post consumer paper for our boxes and pulp footforms.
Discussion : We use renewable and plentiful resources like scrap car tires, hemp, jute, bamboo, recycled plastic bottles, and organic cotton.

Energy Consumption :

1). Production : **Average**

Production Discussion : Our paper foot forms are only dried in the sun to reduce the amount of energy used to typically dry a pulp.

2). Transportation : **Average**

Transportation Discussion : We ship our shoes by boat which reduces the carbon footprint from products that are : aired or trucked in.

Pollution :

1). Air : **Average**

Air Pollution Discussion : No material difference from industry average.

2). Water : **Average**

Water Pollution Discussion : For the shoes that use leather, we work with tanneries that monitor and work to reduce : the amount of water to process leathers.

Packaging : **Good**

Packaging Discussion : We only use what we absolutely need to keep the shoes in good shape to get them into your customers hands. We use post consumer recycled paper pulp for our footforms and post consumer paper for our shoe boxes.

Company Evaluation : **YES**

<<----- *this is their overall rating*

Customers : Yes

Employees : Yes

<<----- *includes supply chain*

Environment : Yes

Communities : Yes

Company Evaluation Customers : We are committed to making our products 100% sustainable and are

Discussions : constantly working to improve our processes for our customers and the environment. --

Employees : We are a team... we work closely with manufacturers in China to make sure we are doing the best we can. We have a factory charter in place that I can provide that details the requirements for factories we make our shoes in. --

Company Certifications : Co-Op America and Organic Exchange



Usage Overview - Meets LifeCycle Standard

How does the usage of the product impact **Reduction** or **Elimination** ? If there is an impact, is it Low, Medium

Material Consumption : **Yes**

Impact : **Low**

Description : We also strive to use renewable and plentiful fibers and materials.

Trash Production : **Yes**

Impact : **Low**

Description : By creating shoes that will last a very long time, we hope that our customers will keep their shoes as long as possible to keep them out of landfills.

Toxic Content : **Yes**

Impact : **Medium**

Description : Many of our shoes use textile materials which generally use less toxicants to manufacture than leather.

Energy Consumption : **No**

Impact : **Not applicable**

Description : Not Applicable



Disposal Overview - Meets LifeCycle Standard

Bio-degradable : **Yes**

Bio-degradable Percentage : **10.0%**

Accreditation : Some of our products will biodegrade (the ones that have crepe outsoles-- like the loaf)

Recyclable : **Yes**

Recyclable Percentage : **30.0%**

Accreditation : None

Additional Description : There are many, many components to a pair of shoes. Some elements of the shoes will naturally biodegrade (textiles, leather, crepe rubber) but others, like our recycled PET

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