

The following is a detailed review of the BuyGreen Standards® for the Product you just clicked on to see more details. The BuyGreen standards are proprietary. We believe that it is important for buyers to understand not only why a product is Green, but how and to what extent it is Green. Certainly if you have any questions or recommendation about this rating our any rating, we encourage to email us at: standards@buygreen.com or call us at 888.9.BuyGreen

BuyGreen Product : **Organic Cotton Towel - Large**

Product ID: **ECLT00184**



Source Material Overview - Meets LifeCycle Standard

Toxicant Content : **No** In accordance with the BuyGreen Prohibited Toxicant list, there is no Toxicant within harmful doses for this Product.

Natural Content : **Yes** Natural Content Percentage : **100.0%**

Organic Content : **Yes** Organic Content Percentage : **100.0%**
Organic Accreditation : None

Sustainable Content : **No** Sustainable Content Percentage : **0.0%**
Sustainable Accreditation : None

Recycled Content : **No** Recycled Content Percentage : **0.0%**
Post Consumer Content : **No** Post Consumer Percentage : **0.0%**



Manufacturing Overview - Meets LifeCycle Standard

Animal Testing : **No**

Resource Consumption : **Good**
Resource None
Consumption

Energy Consumption :
1). Production : **Good**

Production Discussion : To achieve optimum energy efficiency, our factory has installed energy saving systems and equipment. All the dyeing machines at our plant are equipped with heat exchangers to facilitate reduced steam consumption. Our captive power plant ensures that best availability and generation of power is achieved. The company has also directed its efforts to make the best possible use of waste heat for heating and water for cooling. The factory has set targets to slowly switch to gas for power generation and steam generation, eliminating the consumption of solid and liquid fuels and thus, contribute to a cleaner environment.

2). Transportation : **Average**

Transportation ECOLUTION® maintains a very large stock of products in our Santa Cruz, Discussion : California warehouse.

Pollution :

1). Air : **Good**

Air Pollution Organic farming uses no pesticides and therefore, does not contribute to air

Discussion : pollution

2). Water : **Good**

Water Pollution Ecolution organic production in India has installed a very comprehensive system

Discussion : for Waste Water Management. It is a combination of nano filtration, reverse osmosis, and tertiary treatment that acts to minimize sludge generation and maximize water recovery. Efforts are dedicated to further improve this system and take recovery levels for industrial reuse to 95%.

Packaging : **Good**

Packaging Discussion We re-use and recycle our boxes.

Company Evaluation : **Yes**

Company Evaluation Our factory in India is proud to possess WRAP certification. WRAP is an

Discussion : independent, non-profit organization dedicated to the certification of lawful, humane and ethical manufacturing throughout the world. Our producers in India possess a deep concern for the poor and the deprived which is mirrored through a series of welfare activities.



Usage Overview - Does Not Meet LifeCycle Standard

*How does the usage of the product impact **Reduction** or **Elimination** ? If there is an impact, is it Low, Medium or High impact*

Material Consumption : **Yes**

Impact : **Medium**

Description : Durability is an essential factor in determining whether a product is eco or not, because the environmental impact is spread over the lifetime of that product. Our products are built to last - even maturing with age, like a fine wine that softens in time.

Trash Production : **No**

Impact : **Not applicable**

Description : NA

Toxic Content : **No**

Impact : **Not applicable**

Description : NA

Energy Consumption : **No**

Impact : **Not applicable**

Description : NA



Disposal Overview - Meets LifeCycle Standard

Bio-degradable : **Yes**

Bio-degradable Percentage : **95.0%**

Accreditation : None

Recyclable : **No**

Recyclable Percentage : **0.0%**

Accreditation : None

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